body {

font-size: 18px;

font-family: 'Open Sans', sans-serif;

}

h1,h2 {

text-transform: uppercase;

border-bottom: 4px solid black;

display: inline-block;

font-weight: 800;

}

h1 {

font-size: 2em;

}

h2 {

font-size: 1.5em;

padding: .8em 0;

color: #fffebb;

border-bottom-color: #fffebb;

}

img {

display: block;

margin: 0 auto;

width: 480px;

}

ul {

list-style: none;

margin: 0;

padding: 0;

}

li {

float: left;

width: 50%;

height: 6em;

outline: 3px solid #222;

text-align: center;

line-height: 6em;

color: #000;

background: #fff;

}

nav {

font-size: 1.8em;

float: right;

}

nav a {

text-decoration: none;

color: black;

margin: 1.8em;

display: inline-block;

}

section{

background: #222;

color: #fff;

overflow: auto;

}

div{

font-size: 1.2em;

width: 46%;

padding: 2%;

display: inline-block;

}

#hero {

display: block;

width: 100%;

margin: 0;

background: #fffebb;

}

#about {

float: left;

}

#services {

float: right;

}

footer {

text-align: center;

padding: 1em 0;

clear: both;

}

<!DOCTYPE html>

<html>

<head>

<title>ELK Web Design</title>

<link rel="stylesheet" href="css/style.css">

</head>

<body>

<header>

<h1>ELK Web Design</h1>

<div id="hero">

<img src="http://i.imgur.com/pdsjjxD.jpg">

</div>

</header>

<section>

<div id="about">

<h2>Who we are</h2>

<p>Elk provides clean and innovative sites for small businesses, artists, and professionals.</p>

</div>

<div id="services">

<h2>how we do it</h2>

<ul>

<li>HTML</li>

<li>CSS</li>

<li>Responsive</li>

<li>Visual Design</li>

</ul>

</div>

</section>

<footer>© 2014 ELK</footer>

</body>

</html>